

WCAG 2.2 POUR Principles

Principle	Key questions
Perceivable	Can users <i>see or hear</i> the content? <ul style="list-style-type: none">• Alt text for images?• Captions for video?• Sufficient contrast?
Operable	Can users <i>interact</i> with everything? <ul style="list-style-type: none">• Keyboard accessible?• No time limits?• Clear navigation?
Understandable	Can users <i>comprehend</i> content and UI? <ul style="list-style-type: none">• Clear language?• Consistent navigation?• Helpful error messages?
Robust	Does it work with <i>assistive technology</i> ? <ul style="list-style-type: none">• Valid HTML?• Proper ARIA usage?• Tested with screen readers?

Target: WCAG 2.2 Level AA | **Deadline:** April 24, 2026